

# INFORMATION FOR THE COLLECTION AND USE OF PERSONAL DATA IN COMPLIANCE WITH EU REGULATION No. 679/2016

Data controller:

**SOC. AGRICOLA ODINELLI MARISA AND C. SS - BORTOLINO AGRITURISMO**

hereinafter called the "**Company**"

Strada Volta Monzambano, 52

46049 Volta Mantovana (MN)

Telephone: 0376 801564

Mail: [privacy@agriturismobortolino.it](mailto:privacy@agriturismobortolino.it)

**Purpose of the use** : Your personal data, freely communicated and acquired on the basis of the activity carried out by the Company, will be processed in a lawful and correct manner for the following purposes:

- a) fulfill the obligations arising from the contract to be concluded or the service requested by you ;
- b) comply with legal obligations related to civil, fiscal and accounting provisions;
- c) perform statistical analysis and budget drafting;
- d) apply special contractual conditions
- e) identify customer needs, including quality ones;
- f) send advertising and informative material (in the case of customers or with explicit consent);
- g) carry out benchmarking and marketing surveys (in the case of customers or with explicit consent);

The collected data (which may be of a common, identifying or particular nature) are updated, relevant, complete and not excessive with respect to the purposes listed above for which they are collected and subsequently used.

In this regard, it is recalled that for sensitive data we mean: "any personal data suitable for revealing racial and ethnic origin, religious, philosophical or other

beliefs, political opinions, membership of parties, trade unions, associations or organizations of a religious, philosophical, political or trade union nature, as well as personal data capable of revealing the state of health and sexual life ".

By judicial data we mean: "personal data suitable to reveal the provisions of article 3 paragraph 1 letters from a) to o) and from r) to u), of Presidential Decree 313/2002, in the matter of criminal records, registry office administrative sanctions depending on the offense and related pending charges, or the status of defendant or investigated under Articles 60 and 61 of the Criminal Procedure Code.

**Processing** methods: The data will be processed, in compliance with the necessary security and confidentiality, through the following methods:

collection of data from the data subject, collected and recorded for specific, explicit and legitimate purposes and used in further processing operations in terms compatible with these purposes, processing carried out with the aid of manual, electronic and automated tools.

**Legal basis of processing** : The legal basis for processing your personal data is based on the fulfillment of the contractual functions and the improvement of the services offered.

**The legitimate interests pursued by the Company:** The legitimate interests pursued by the Company in the processing of data are given by having to respect and honor the contractual obligations signed between the parties or in any case the services requested . The lawfulness of the processing is based on the express consent expressed by the interested party, documented in writing or by action in appropriate internet forms.

**Compulsory or optional nature of the data and consequences contribution of a refusal to answer:** The nature of the data on your part is obligatory so that the Company may provide contractual services and services requested and the fulfillment of legal obligations. It is of an optional nature for all other purposes.

**Communication of data to third parties** : Your personal data will be processed by the Company, by any appointed Data Processors and by any strictly authorized data processors. Your data may be disclosed as a result of inspections or checks (if required), to all inspection bodies responsible for checks and checks concerning the regularity of legal obligations. Your data may also be disclosed to external professional firms / firms that provide assistance and work advice, in accounting, administrative, tax, and tax matters. financial, to public administrations for the performance of institutional functions within the limits established by law or regulations. Your personal data will be processed by any joint data such as, for example: certification bodies of people, products,

systems, etc., Sponsors or events or initiatives of technical partners. Your personal data are not subject to disclosure outside the limits of this information.

The Company provides its services using software supplied by third parties. Therefore the company transfer data to:

– **Aruba spa** – for hosting, website, email, digital invoicing:

Place of treatment: Italy –privacy policy on: <https://www.aruba.it/gdpr-regolamento-europeo-privacy.aspx>;

- **WuBook srl** – multichannel booking and hotel management software - [https://wubook.net/shstatic/downloads/privacy\\_it.pdf](https://wubook.net/shstatic/downloads/privacy_it.pdf)

**Payments:** Payments by credit card or debit card or prepaid cards will be processed by third parties that can guarantee an adequate level of encryption of the data. The transactions will then be governed by the privacy policies of the following companies:

- **Intesa San Paolo** - <https://www.intesasanpaolo.com/content/vetrina/it/common/footer/privacy.html>

- **Nexi Cartasi** - <https://www.nexi.it/privacy.html>

**Retention times** : The Data Controller will process personal data for the time necessary to fulfill the aforementioned purposes and for a further 10 years from the last contractual relationship and not except for different legal or regulatory obligations. Alternatively your personal data will be kept until your revocation.

**Existence of an automated decision-making process** : There is no automated decision-making process.

**Security** : The Company has adopted appropriate security measures to protect your data against the risk of loss, misuse or alteration.

**Intention of the Company** : The Company will not transfer your personal data to a third country or to an international organization outside the European Union.

**Rights of the interested party:** The interested party has the right to:

1. Obtain confirmation of the existence or not of personal data concerning him, even if not yet registered, and their communication in an intelligible form;
2. Get the indication:
  1. the origin of personal data;

2. of the purposes and methods of processing;
  3. of the logic applied in case of treatment carried out with the aid of electronic instruments;
  4. of the identification details of the person in charge of the processing and of the designated representative pursuant to art. 5, paragraph 2, of the Privacy Code and art. 3, paragraph 1, GDPR;
  5. the subjects or the categories of subjects to whom the personal data may be communicated or who can learn about them as appointed representative in the territory of the State, managers or agents;
3. Get:
    1. the updating, rectification, or, when there is interest, the integration of data;
    2. the cancellation, transformation into anonymous form or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed;
    3. the attestation that the operations referred to in letters a) and b) have been brought to the attention also with regard to their content, to those to whom the data have been communicated or disseminated, except in the case in which such fulfillment is found to be impossible or involves the use of means that are manifestly disproportionate to the protected right;
  4. Oppose in whole or in part:
    1. for legitimate reasons, the processing of personal data concerning him, even if pertinent to the purpose of the collection;
    2. to the processing of personal data concerning him for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication.

In particular, the data subject may at any time request the Company to access personal data and to rectify or cancel them or limit their processing or to oppose their processing, in addition to the right to data portability. The data subject has the right to withdraw the consent at any time without prejudice to the lawfulness of the treatment based on the consent given prior to the revocation and has the right to lodge a complaint with a supervisory authority.

**How to exercise rights** : The interested party may at any time exercise the rights reserved to him, sanctioned by art. 15 of EU Regulation 2016/679 - Right to access personal data. The exercise of rights can be exercised by writing to the e-mail address: [privacy@agriturismobortolino.it](mailto:privacy@agriturismobortolino.it) . The full text of EU 2016/679 Regulation is available on the website [www.garanteprivacy.it](http://www.garanteprivacy.it) .

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